# CV UNITED SOFTBALL

# MEETING MINUTES

**I. MEETING DETAILS**

Meeting Facilitator: Jessica Fong

Secretary: Denise Kruegermann

Date: July 14, 2021

Time: 8pm-9pm

**II. ATTENDEES**

Jessica Fong, Naveen Reddy, Jennifer Sabo, Chris Barnes, Eric Palmstrom, Bill Toomey, Meghan Ulfeldt

**III. ABSENSES**

Love Park

**IV. OPEN ISSUES**

None

**V. NEW BUSINESS**

* Vote in Denise Kruegermann as Secretary
  + Jessica Fong made the motion and Eric Palmstrom seconded
* Glendale Fields
  + In order to have preferred field time the County is requiring the league to agree to a ton of extra volunteer hours…hours the league doesn’t have the resources to fulfill
  + In lieu of volunteer hours we can pay $75k
    - Trying to appeal as CV United is the only Girls league using the fields
    - We made a decision to walk away from partnering with the County as it’s not a viable option for the league
  + AYSO will have the majority of field time in the Fall
    - We are on a waitlist for additional weekday field time
  + The County is also having trouble getting approval from schools to use the fields

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* Field Time Options for Fall
  + 8am-10pm Sunday @ Glorietta/Pelanconi/Scholl
    - Consider stopping at 5/6pm to reduced cost
  + 7-10PM M/W/F @ Pelanconi (consider stopping last hour to reduce cost)
  + 6-10PM F @ Glorietta
* Fall Ball will look different this season because of limited field availability
  + Options may include:
    - More clinic based vs. one practice during the week and one game on Sundays
    - Run clinics Sundays from 9am-1030am and follow up with games
    - Run practices on Sundays before the games
    - 12/14U Girls can help with clinics for 6/8U Girls
    - Hire external coaches, e.g., batting, pitching
      * Will need to factor into registration costs
      * Katie for pitching…her dad Jack
      * Monroe (Glendale’s H.S. coach)
      * Milton
    - Use the weekday field time for clinics (batting, pitching, other drills)
      * Scholl is preferred for batting as the pitching machine is stored there and locked up safely
    - If fields are not available, coaches can opt for practices at batting catches
    - Can double-up practices at Glorietta on Fridays; One team on dirt, the other out in the back field
    - Girls that play Burbank will have access to Burbank fields 1x/per week
* Fall Registration opening July 15, 2021
  + Pricing
    - $160 for Fall Ball (Sylmar charges $170, Northridge $200)
      * Additional cost of $65 for Burbank, if selected ($225 total includes Fall Ball + Burbank)
    - $200 Burbank, only, for 14U (Girls will likely play in younger H.S Division)
      * Bill will register 14U for Burbank
      * Currently registered 2x 10U and 12U teams
  + Refunds available through Labor Day
  + 6Us will play with 8U Girls to help strengthen that Division
  + Registration will encourage Girls to play their Spring Division (play up), but if a first-time player, should play current Division to help develop skills
* Fall Evaluations 8/15 & 8/22 from 1pm-5pm at Scholl

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* Umpires
  + Current rate is $60, but may need to increase as supply is low
  + Consider Jr. Umpires (they will need to be trained)
    - CV H.S. Girls have expressed interest in umpiring, a list of girls is forthcoming
* Snack Bar
  + Opportunity to use snack bar facilities at Scholl for Spring 2022. Will need to get permits first, prior to selling
  + Can also set up tents and sell at other fields (pending permits)
* Sponsors
  + Turf House
    - Will give us a discount on batting cages if we post their banner(s) at games; League to supply the banner(s)
    - If we give them more, e.g., social media shout outs, email blasts to our players, will they give us additional discounts/Turf House time?
  + Papa Joes Kitchen/Michelle Serna (catering truck)
    - Bill is working with her on sponsorship options
      * We can send a blast to pre-order night games (similar to 12U championship game)
      * If she gives us a percentage of her sales, sponsorship price can be reduced
      * TBD if she does pre-order only or if walk up is an option

**VI. OTHER**

N/A